

CALCULATING RETURN ON INVESTMENT



Covers	SPH inc vat	SPH ex vat	Sales ex vat	Cost of sales	Service Labour	Running	Insur	Total cost	GOP	Days	Profit
50	£8.00	£6.81	£340.43	£119.15	£85.11	£9.00	£2.00	£215.26	£125.17	210	£26,286
40	£8.00	£6.81	£272.34	£95.32	£68.09	£9.00	£2.00	£174.40	£97.94	210	£20,567
30	£8.00	£6.81	£204.26	£71.49	£51.06	£9.00	£2.00	£133.55	£70.70	210	£14,847
20	£8.00	£6.81	£136.17	£47.66	£34.04	£9.00	£2.00	£92.70	£43.47	210	£9,128
50	£10.00	£8.51	£425.53	£148.94	£106.38	£9.00	£2.00	£266.32	£159.21	210	£33,435
40	£10.00	£8.51	£340.43	£119.15	£85.11	£9.00	£2.00	£215.26	£125.17	210	£26,286
30	£10.00	£8.51	£255.32	£89.36	£63.83	£9.00	£2.00	£164.19	£91.13	210	£19,137
20	£10.00	£8.51	£170.21	£59.57	£42.55	£9.00	£2.00	£113.13	£57.09	210	£11,988
50	£12.00	£10.21	£510.64	£178.72	£127.66	£9.00	£2.00	£317.38	£193.26	210	£40,584
40	£12.00	£10.21	£408.51	£142.98	£102.13	£9.00	£2.00	£256.11	£152.40	210	£32,005
30	£12.00	£10.21	£306.38	£107.23	£76.60	£9.00	£2.00	£194.83	£111.55	210	£23,426
20	£12.00	£10.21	£204.26	£71.49	£51.06	£9.00	£2.00	£133.55	£70.70	210	£14,847
50	£15.00	£12.77	£638.30	£223.40	£159.57	£9.00	£2.00	£393.98	£244.32	210	£51,307
40	£15.00	£12.77	£510.64	£178.72	£127.66	£9.00	£2.00	£317.38	£193.26	210	£40,584
30	£15.00	£12.77	£382.98	£134.04	£95.74	£9.00	£2.00	£240.79	£142.19	210	£29,860
20	£15.00	£12.77	£255.32	£89.36	£63.83	£9.00	£2.00	£164.19	£91.13	210	£19,137
50	£20.00	£17.02	£851.06	£297.87	£212.77	£9.00	£2.00	£521.64	£329.43	210	£69,179
40	£20.00	£17.02	£680.85	£238.30	£170.21	£9.00	£2.00	£419.51	£261.34	210	£54,881
30	£20.00	£17.02	£510.64	£178.72	£127.66	£9.00	£2.00	£317.38	£193.26	210	£40,584
20	£20.00	£17.02	£340.43	£119.15	£85.11	£9.00	£2.00	£215.26	£125.17	210	£26,286

Calculations based on:

2 module unit (approx 26 covers) operating on a 10 hour outdoor trading day.

Average F&B Cost of Sales @ 35%

Service Labour @ 25% of Sales

Estimated Running costs for Propane Gas Model using 6kg at 13kw per day

Estimated Insurance Premium costs per day

Operational Days - 70% of total available- Apr to Oct (150 from 215) 40% from Nov to March (60 from 151)